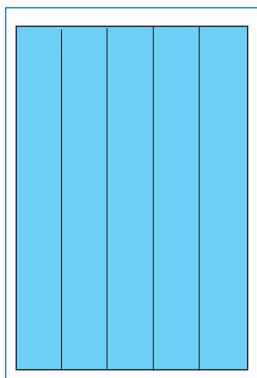


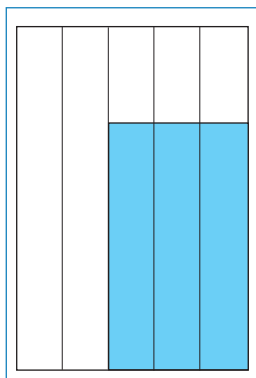
# OBEČNÉ noviny

TÝŽDENNÍK MIEST A OBCÍ

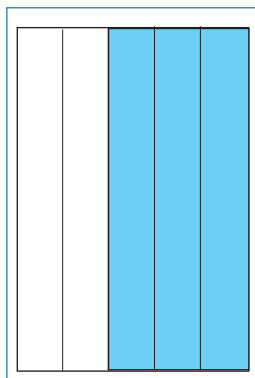
## Cenník inzercie platný od 1. 1. 2016



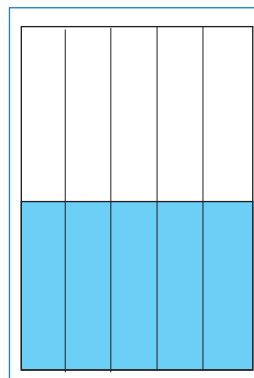
**1/1**  
258 x 326 mm



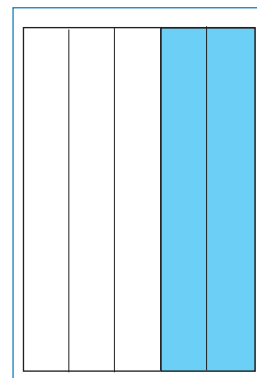
**Junior page**  
153 x 195 mm



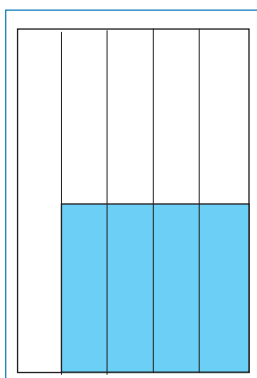
**3/5**  
153 x 326 mm



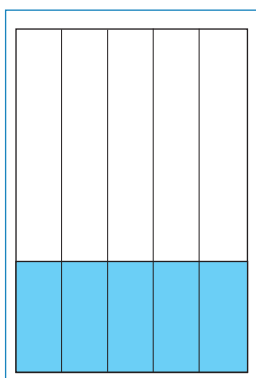
**1/2**  
153 x 161 mm



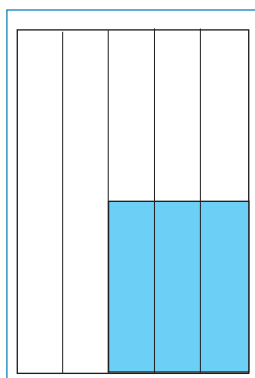
**2/5**  
100 x 326 mm



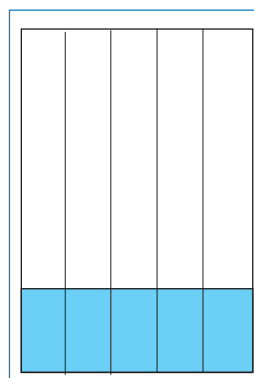
**2/5**  
206 x 161 mm



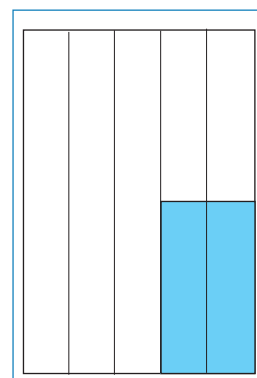
**1/3**  
258 x 106 mm



**3/10**  
100 x 161 mm



**1/4**  
258 x 80 mm



**1/5**  
100 x 161 mm

Formát	Cena
2/1 .....	2.900 €
1/1 .....	1.900 €
Junior page .....	1.000 €
3/5 .....	1.200 €
1/2 .....	1.000 €
2/5 .....	850 €
1/3 .....	700 €
3/10 .....	650 €
1/4 .....	550 €
1/5 .....	500 €
Posledná strana .....	2.250 €
Vkladaná inzercia (do 20 g.) .....	1.200 €
Inzercia pre mestá a obce	
- do formátu 1/4 .....	100 €
- do formátu 1/1 .....	300 €

### Zľavy za finančný objem

2.500 - 4.000 € .....	5 %
4.001 - 6.000 € .....	7 %
6.001 - 9.000 € .....	10 %
9.001 - 12.000 € .....	13 %
12.001 a viac € .....	15 %

### Zľavy za opakovanie

2 x .....	5 %
3 - 5 x .....	7 %
6 - 8 x .....	10 %
12 a viac x .....	15 %

\* Ceny sú uvedené bez DPH

\*\* Vydavateľ si vyhradzuje právo na odsúhlasenie inzercie s možnosťou odmietnutia

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mail: petra@inprost.sk

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